

BEFORE THE UNITED STATES  
FEDERAL ELECTION COMMISSION

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FEDERAL ELECTION  
COMMISSION

2016 JAN 11 PM 4: 33

Brian M. Nelson, Esq.

Shrewsbury, NJ 07702

CELA

v.

MUR No.

6999

David Larsen for Congress and  
David Larsen for Congress  
Exploratory Committee  
Post Office Box 214  
Oldwick, New Jersey 08858.

**COMPLAINT**

1. This Complaint is filed pursuant to 52 U.S.C. § 30109(a)(1) based upon information demonstrating that David Larsen has failed to file with the Federal Election Commission ("Commission") while actively campaigning for the United States House of Representatives in the 7<sup>th</sup> Congressional District of New Jersey during the 2015 calendar year in violation of the Federal Election Campaign Act ("FECA") and Commission regulations governing "testing the waters" or otherwise purported exploratory activities.

**FACTS**

2. On or about February 2, 2015, while attending a Republican conclave in Atlantic City, David Larsen was quoted by the New Jersey political news website Politickernj.com as saying "I think we'll probably do it again" and "[w]e'll win this time" and "[i]t's time to do it again" in relation to running for the United States House of Representatives in the 7<sup>th</sup> Congressional District of New Jersey. See Exhibit A.

- 10044401300
3. On or about March 31, 2015, the "David Larsen for Congress" Facebook page posted a photograph of a sign at the New Jersey Reagan Day Dinner thanking its sponsors, including the "David Larsen for Congress Exploratory Committee." See Exhibit B.
  4. Sponsorships for the 2015 Reagan Day event, which featured former Vice President Dick Cheney, cost at least \$550. See Exhibit C.
  5. On or about June 1, 2015, the "David Larsen for Congress" Facebook page posted an invite on "David Larsen for Congress" letterhead for "a Fund Raising Event for his 2016 Exp. Congressional Campaign" to be held at the "Prestigious Lehigh Valley Sporting Clays" on July 12, 2015 for a ticket price of \$150 per person directing that interested parties contact "King Penna" at "king@electlarsen.com" or to register at "LarsenforCongress.com". See Exhibit D.
  6. Based on his LinkedIn profile, King Penna is a consultant at Kingmaker Strategies and worked on Mr. Larsen's previous campaigns for the U.S. House in the 7<sup>th</sup> Congressional District. See Exhibit E.
  7. On or about August 21, 2015, the "@Larsen4Congress" Twitter page tweeted what appears to be a link to a Constant Contact email for another fundraiser invite on "David Larsen for Congress" letterhead "requesting your presence at a Fundraising Event for his 2016 Exp. Congressional Campaign" to be held at the "Prestigious Lehigh Valley Sporting Clays" on September 20, 2015 for a ticket price of \$150 per person directing that interested parties contact "King Penna" at "king@electlarsen.com" or to register at "DavidLarsenforCongress.com". See Exhibit F.
  8. On or about October 13, 2015, the "@Larsen4Congress" Twitter page tweeted what appears to be a link to a Constant Contact email on "Larsen for Congress" letterhead

containing a press release entitled "The Boehner Connection & The Republican Defection" with King Penna being the contact person on the release, which closes by stating in relevant part: "This election cycle those living in the 7<sup>th</sup> Congressional District have a real choice. . . . They can join the Gun Owners of America, Michael Reagan, and the cries of babies killed for their body parts and support David Larsen for Congress."

See Exhibit G.

9. On or about December 11, 2015, I received a direct mailer enclosed in a standard sized envelope on colored letterhead from "David Larsen for Congress" that included the website address of "DavidLarsenforCongress.com" on the letterhead too. See Exhibit H, page 1.
10. Despite residing far outside of the 7<sup>th</sup> Congressional District and never having signed up on any David Larsen donor, mailing or email list, page one of the correspondence directly addresses me by name and includes language, in relevant part, as follows: "My name is David Larsen. I'm running for Congress. . . ." Id.
11. Page three of the correspondence includes a photograph of Mr. Larsen with Michael Reagan and indicates that he has endorsed Mr. Larsen's candidacy thereunder. See Exhibit H, page 3.
12. The correspondence also states in relevant part that "I am asking you to please allow me to employ my expertise, skills and successful leadership abilities, by applying them as your Representative in Washington." Id.
13. The correspondence is signed by Mr. Larsen with the underlying signature line stating "NJ Congressional Dist. #7". See Exhibit H, page 4.

- 14004446101
14. The correspondence contains another website address at the end of "www.WhoisDavidLarsen.com". Id.
  15. The correspondence contains a disclaimer "David Larsen for Congress" with a return address accompanying it at PO Box 214, Oldwick, NJ 08858 and a phone number. Id.
  16. The envelope transmitting the correspondence was addressed by blue computer print and includes first class postage using three stamps totaling 49 cents. See Exhibit I.
  17. The envelope included a reply card with the header "David Larsen for Congress Urgent Campaign Contribution Reply" and referenced the June 7, 2016 primary election while soliciting contributions made payable to "David Larsen for Congress." See Exhibit J.
  18. The reply card, however, contained a disclaimer that it was "Paid for by David Larsen for Congress Exp. Committee." Id.
  19. The envelope transmitting the direct mailer also included a pre-printed reply envelope with a return envelope addressed of "David Larsen for Congress" at "P.O. Box 14, Oldwick, NJ 08858." See Exhibit K.
  20. Finally, the envelope transmitting the direct mailer also contained a nail file which said "David Larsen for Congress" and "Reagan Conservative" on its face. See Exhibit L.

#### APPLICABLE LAW

21. FECA defines the term "candidate" to mean "an individual who seeks nomination for election, or election, to Federal office" and for purposes of the statutory definition an individual is deemed to seek nomination for election, or election, "if such individual has received contributions aggregating in excess of \$5,000 or has made expenditures aggregating in excess of \$5,000" or "given his or her consent to another person to receive contributions or make expenditures on behalf of such individual and if such person has

received such contributions aggregating in excess of \$5,000 or has made such expenditures aggregating in excess of \$5,000.” 52 U.S.C. § 30101(2); see also 11 C.F.R. § 100.3(a).

22. The term “contribution” is defined in FECA to mean “any gift, subscription, loan, advance, or deposit of money or anything of value made by any person for the purpose of influencing any election for Federal office.” 52 U.S.C. § 30101(8)(A)(i); see also 11 C.F.R. §§ 100.51–100.56.

23. The term “expenditure” is defined in FECA to mean “any purchase, payment, distribution, loan, advance, deposit, or gift of money or anything of value, made by any person for the purpose of influencing any election for Federal office.” 52 U.S.C. § 30101(9)(A)(i); see also 11 C.F.R. §§ 100.110–100.114.

24. The Commission has explained that under FECA, “an individual is deemed a ‘candidate’ . . . if he or she receives contributions or makes expenditures in excess of \$5,000 or gives consent to another person” to do so on his or her behalf. See Payments Received for Testing the Waters Activities, 50 Fed. Reg. 9992–93 (Mar. 13, 1985) (Final Rules and Explanation and Justification).

25. The Commission has further explained that FECA “establishes automatic dollar thresholds for attaining candidate status which trigger its registration and reporting requirements.” However, “[t]hrough its regulations, the Commission has established limited exceptions to these automatic thresholds which permit an individual to test the feasibility of a campaign for Federal office without becoming a candidate under the Act.” See Payments Received for Testing the Waters Activities, 50 Fed. Reg. at 9992–93.

26. These "limited exceptions" to the definitions of "contribution" and "expenditure" are commonly referred to as the "testing the waters" exceptions and are found at 11 C.F.R. §§ 100.72 and 100.131. In the absence of these regulatory exemptions, funds raised and spent for the activities described therein would be "contributions" and "expenditures" under federal law and would therefore trigger "candidate" status once they exceeded \$5,000.

27. Section 100.72(a), structured as a limited exception to the definition of "contribution" provides:

Funds received solely for the purpose of determining whether an individual should become a candidate are not contributions. . . . Only funds permissible under the Act may be used for such activities. The individual shall keep records of all such funds received. See 11 CFR § 101.3. If the individual subsequently becomes a candidate, the funds received are contributions subject to the reporting requirements of the Act. Such contributions must be reported with the first report filed by the principal campaign committee of the candidate, regardless of the date the funds were received.

11 C.F.R. § 100.72(a).

28. Section 100.72(b) makes clear that the exception is "*not applicable to individuals who have decided to become candidates[,] nor 'for activities relevant to conducting a campaign.'*" 11 C.F.R. § 100.72(b) (emphasis added). In relevant part, this section further provides that:

Examples of activities that indicate that an individual has decided to become a candidate include, but are not limited to:

- (1) *The individual uses general public political advertising to publicize his or her intention to campaign for Federal office.*
- (2) *The individual raises funds in excess of what could reasonably be expected to be used for exploratory activities or undertakes activities designed to amass campaign funds that would be spent after he or she becomes a candidate.*

- (3) *The individual makes or authorizes written or oral statements that refer to him or her as a candidate for a particular office.*

11 C.F.R. § 100.72(b) (emphasis added).

29. Section 100.131 creates a near-identical exception to the definition of "expenditure," replacing the opening phrase "funds received" with the phrase "payments made." 11 C.F.R. § 100.131.
30. Accordingly, the FECA requires that no later than 15 days after becoming a candidate, a candidate for federal office must "designate in writing a political committee . . . to serve as the principal campaign committee of such candidate" by filing a Statement of Candidacy using the Commission's Form 2. 52 U.S.C. § 30102(e)(1); 11 C.F.R. § 101.1. Such a committee must file a statement of organization no later than 10 days after designation as the candidate's authorized principal campaign committee. 52 U.S.C. § 30103.
31. Finally, the treasurer of a political committee must file reports of receipts and disbursements pursuant to 52 U.S.C. § 30104, including keeping records of the "name of each contributor, the date of receipt and amount of all contributions received and all expenditures made in connection with" "testing the waters" activities. *Id.*

#### COUNT ONE

32. Under FECA, an individual is deemed a "candidate" if she receives contributions or makes expenditures in excess of \$5,000. *See* 52 U.S.C. § 30101(2); *see also* 11 C.F.R. § 100.3(a).
33. *The limited "testing the waters" exception to "candidate" status is "not applicable to individuals who have decided to become candidates[,]" nor "for activities relevant to*

conducting a campaign.” 11 C.F.R. § 100.72(b) (emphasis added). Examples of activities that indicate that an individual has decided to become a candidate include *“general public political advertising to publicize his or her intention to campaign for Federal office[,]”* undertaking “activities designed to amass campaign funds that would be spent after he or she becomes a candidate” and *“making written or oral statements that refer to him or her as a candidate for a particular office.”* 11 C.F.R. § 100.72(b) (emphasis added).

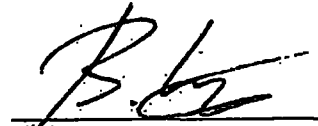
34. Based on the facts detailed above, I have reason to believe that David Larsen has received contributions and/or made expenditures in excess of \$5,000, triggering “candidate” status under 52 U.S.C. § 30101(2).
35. Based on the facts detailed above, I have significant reason to believe that David Larsen long ago decided to become a candidate, as indicated by his own statements, those apparently authorized by him and distributed by his consultant, and based on his activities freely posted on social media to raise “funds in excess of what could reasonably be expected to be used for exploratory activities” and “designed to amass campaign funds that would be spent after he or she becomes a candidate,” rendering inapplicable the “testing the waters” exception to “candidate” status established by 11 C.F.R. §§ 100.72(b) and 100.131(b).
36. Based on the facts set forth above, I have every reason to believe that as a “candidate” under FECA, David Larsen has failed to comply with the candidate registration and reporting requirements established by 52 U.S.C. §§ 30102(e)(1), 30103 and 30104.



**PRAYER FOR RELIEF**

37. Wherefore, the Commission should find that David Larsen has violated 52 U.S.C. § 30101, *et seq.*, including 52 U.S.C. §§ 30102(e)(1), 30103 and 30104, and conduct an immediate investigation under 52 U.S.C. § 30109(a)(2) and applicable Commission regulations. Further, the Commission should determine and impose appropriate sanctions for any and all violations, should enjoin the respondents from any and all violations in the future, and should impose such additional remedies as are necessary and appropriate to ensure compliance with the FECA and Commission regulations.

Respectfully submitted,



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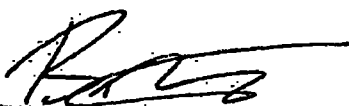
Brian M. Nelson, Esq.

Shrewsbury, NJ 07702  
bnelson@archerlaw.com

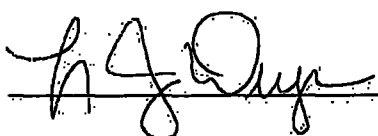
**VERIFICATION**

I hereby verify and attest that the statements made in the attached Complaint are, upon information and belief, true.

Sworn to pursuant to 18 U.S.C. § 1001.

  
\_\_\_\_\_  
Brian M. Nelson, Esq.

Sworn to and subscribed before me this 8th day of January 2016.

  
\_\_\_\_\_  
Notary Public

FIONA J. DUGAN  
NOTARY PUBLIC, STATE OF NEW JERSEY  
My Commission Expires December 20, 2018



2/2/15

NEWS OPINION BACK ROOM WINNERS AND LOSERS

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# Larsen on a 2016 GOP Primary against Lance: 'We'll win this time'

By Max Pizarro | 02/02/15 4:30pm



ATLANTIC CITY – The forks and knives were already starting to clank overtime as Republican businessman David Larsen settled into his chair at

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one of the forward round tables in the Borgata's main ballroom.

"I think we'll probably do it again," said Larsen, who three straight times lost to U.S. Rep. Leonard Lance (R-7) in a Republican Primary, most recently last year — their closest tilt.

"We'll win this time," the Tewksbury businessman added. "It's time to do it again."



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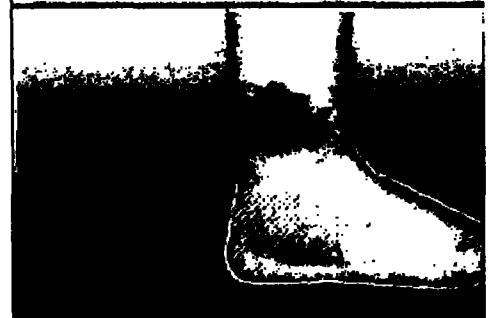


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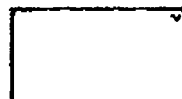


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# New Jersey Reagan Day Thanks Our Sponsors!

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VIEW=CALENDAR&MONTH=MARCH-2015)

## New Jersey Reagan Day 2015

Tuesday, March 31, 2015

6:00pm – 10:00pm

Westmount Country Club

728 Rifle Camp Rd, Woodland

Park, NJ, 07424, United States

(map) ([http://maps.google.com?](http://maps.google.com?q=728+Rifle+Camp+Rd+Woodland+Park,+NJ,+07424+United+States)

[q=728 Rifle Camp Rd Woodland](http://maps.google.com?q=728+Rifle+Camp+Rd+Woodland+Park,+NJ,+07424+United+States)

[Park, NJ, 07424 United States\)](http://maps.google.com?q=728+Rifle+Camp+Rd+Woodland+Park,+NJ,+07424+United+States)

Google Calendar

([http://www.google.com/calendar/event?](http://www.google.com/calendar/event?action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle)

[action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle](http://www.google.com/calendar/event?action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle)

[ICS \(/yr-events-throughout-the-](http://www.google.com/calendar/event?action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle)

[state/2015/3/31/new-jersey-reagan-](http://www.google.com/calendar/event?action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle)

[day-2015?format=ical\)](http://www.google.com/calendar/event?action=TEMPLATE&text=New+Jersey+Reagan+Day+2015&dates=20150331T220000Z/20150401T020000Z&location=728+Rifle)

New Jersey Reagan Day 2015 will be held on Tuesday, March 31, at the Westmount Country Club

(<https://www.google.com/maps/dir//westmount+country+club+nj/@40.8820569,-74.195588%212d40.882062>) in Woodland Park, NJ. The doors open

at 6:00pm, with the program and dinner starting at 6:45pm.

Tickets are \$50 per guest, and include dinner and a cash bar.

Sponsorships can be purchased for \$550 (table of 12 and sponsor recognition at event).

Due to overwhelming interest, we have reached our capacity for the

event. We are presently working with the venue to secure additional

space to accommodate more guests. You may register to be on our

waiting list by completing the registration form

(<http://www.njrcaganday.com/Registration.html>).

Please note that the Westmount is right off the intersection of Routes 3 and 46, which can be a high traffic area at rush hour. Please plan accordingly.

Valet parking only. Complimentary service will be provided by the venue.

Earlier Event: March 26

Bergen County YR Fundraiser: A Night Honoring Paul DiGaetano (/yr-events-throughout-the-state/2015/3/26/bergen-county-yr-fundraiser-a-night-honoring-paul-digaetano)

Later Event: April 1

Essex County YR Spring Meeting With Mayor Alessi (/yr-events-throughout-the-state/2015/4/1/essex-county-yr-spring-meeting-with-mayor-alessi)

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Posted 6/1/2015.

271en Home 236



DavidLarsenForCongress.com  
**LARSEN**  
CONGRESS

David Larsen, a champion of your 2nd Amend. Rights, a NRA member beginning in his teenage years, a member of, along with multiple endorsements by the Gun Owners of Amer., a member of the Nat'l Gun Rights Assoc., a life member of the N.J. 2nd Amenders and a sportsman, is requesting your presence at a Fund Raising Event for his 2016 Exp. Congressional Campaign.



You know David Larsen for his 2nd Amend. advocacy activities, which included speaking at rallies in Trenton, our communities, Sportsman Clubs, on the radio and other events, along with petitioning Gov. Christie, the NJ State Assembly and Senate on behalf of your 2nd. Amend. Rights. David owned his first firearm when he was just 10 years old, and as a successful businessman, carried a legal concealed weapon in NYC for over 18 years.

## Sporting Clays hosted by Larsen for Congress

at Prestigious Lehigh Valley Sporting Clays

On Sunday July 12<sup>th</sup> 2015 @ 8:00am- 1:00PM

16 computerized release stations consisting of ground, air, water and abandoned building scenarios.

Tickets include score cards, 100 clays, with 100 rounds of either 12, 20, 28, and .410 ga.

Food: delicious manly buffet feast, soup to desert...coffee and donuts will await your morning arrival prior to the shoot.

There will be prizes for the best scores, along with other events.

Shoot guns are available for rental, along with golf & wheel carts, add'l gauge shells, and shooting paraphernalia with a full service on site sporting store.

There are a limited amount of tickets available, so please do not delay in securing your spot on the course. The ticket price is only \$150.00, but there are various other ticket levels available. Please register on our website [LarsenforCongress.com](http://LarsenforCongress.com) or you can call King Penna @ 973-951-5910 or email him at [King@electlarsen.com](mailto:King@electlarsen.com)



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Create P



Rich Levesque

Recom

2015

David Larsen for Congress

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## King Penna

Business and Political Consultant at Kingmaker Strategies

Greater New York City Area | Professional Training & Coaching

Current Kingmaker Strategies

Previous Wilkinson For Congress, Larsen for congress, W F G

Education School Of Hard Knocks

Connect

Send King InMail

424

connections

Contact Info

<https://www.linkedin.com/in/king-penna-241866a>

### Background



#### Summary

My latest endeavor is to build a conservative movement that will protect our constitutions our freedoms in the way our forefathers intended this great country to be. If you feel this way come join me love to hear from you.

I have been self employed for over 30 years. My life passion is serving others through an education process of teaching the basic principles of how money works; I have helped numerous families residing in the tri-state area for more than two decades. I am committed to continuing my education in my respective fields. My second love is building custom homes, and persevering the environment for future generations. I am a true American my business principles are based on the Constitution, which I did not take lightly. My views are also conservative.



#### Experience

##### Business and Political consultant

Kingmaker Strategies

February 2014 – Present (2 years)

##### Owner

Kingmaker Strategies

2014 – Present (2 years)

##### Campaign Chairman

Wilkinson For Congress

June 2014 – November 2014 (6 months) | New Jersey Congressional District 6

Design and Implement Campaign Strategies.

##### Campaign Chairman

Larsen for congress

January 2014 – June 2014 (6 months) | New Jersey Congressional District 7

Design and Implement Campaign Strategies.

##### S M D

W F G

April 2001 – February 2014 (12 years 11 months)

1 recommendation



Theresa Symonds

2nd

### How You're Connected



You

>



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Senior Manager, Corporate Affairs at...  
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**Lorrie MacKenzie**  
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**George K.**  
Experienced Professional in Politics & Government

**Joshua Spielman**  
Political Consultant

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READY....  
**PULL!**



David Larsen shooting clays at  
Lehigh Valley Clays

David Larsen, a champion of your 2nd Amendment Rights, a NRA member beginning in his teenage years, a member of, and endorsed by the Gun Owners of America, a member of the National Gun Rights Association, NJ State Fed. of Sportsman, a life member of the N.J. 2nd Amenders and a sportsman, is requesting your presence at a Fundraising Event for his 2016 Exp. Congressional Campaign.

You know David Larsen for his 2nd Amendment advocacy activities, which included speaking at rallies in Trenton, our communities, Sportsman Clubs, the radio, TV and other events, along with petitioning Gov. Christie, the NJ State Assembly and Senate on behalf of your 2nd Amendment Rights. David owned his first firearm when he was just 10 years old, and as a successful businessman he carried a legal concealed firearm in NYC for over 18 years.

## Sporting Clays *hosted by* **Larsen for Congress**

*To be held at the prestigious*



## Lehigh Valley Sporting Clays

2750 Limestone Street, Coplay, PA 18037



**On Sunday, Sept. 20<sup>th</sup>, 2015 at  
8:00am - 1:00pm**

14 computerized release stations consisting of ground, air, water and abandoned building scenarios.

Tickets include food, beverages, scorecards, 100 clays with 100 rounds of either 12 or 20 ga., 28 & 410 ga. available at a slight up charge.

Lunch: delicious manly buffet feast with dessert...coffee and bagels will await your morning arrival.

There will be medals for the best scores 1st - 6th place along with a Grand Prize.

Available for rent are shotguns at only \$12.00 per day and may be shared with others, also golf carts and wheel carts, please contact the club directly in advance, call Lori @ 610-261-9616. Women and Youth are encouraged to attend.

There are a limited amount of tickets available, so please do not delay in securing your spot on the course.

Tickets are only \$150.00, various other Sponsor levels available.

Please mail-in check, or go to our website [DavidLarsenforCongress.com](http://DavidLarsenforCongress.com) make a contribution of \$150.00 per ticket, mark in message box "Sept. Clay Event" or contact King Penna (973) 951-5910 [King@electlarsen.com](mailto:King@electlarsen.com)

### CONTRIBUTIONS

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**LARSEN**  
CONGRESS

## The Boehner Connection & The Republican Defection

October 13, 2015. For Immediate Release

OLDWICK, NJ - 2015 promises to be the year that Republicans reclaim their party. While the polls show the public's discontent with establishment presidential candidates, some in Congress have also earned the ire of conservative voters. Leaders within the Party, such as Speaker of the House John Boehner, met with much resistance from 60% of Republican voters who urged their congressional representatives to oust the man who has become Mr. Obama's marionette. Much to their dismay, in the past election for the Speaker of the House only 25 representatives of the people honored the wishes of their constituents and John Boehner was handily re-elected.

As was the case with his re-election, John Boehner does not operate in a vacuum. His influence and the power he yields would not exist without the support of many like-minded congressional cronies who have learned how to play-along to get-along: that is playing along with special interests to get along with their donations and the power it brings. Most recently, the choke-hold of the Boehner political grip was evident in the congressional vote for the funding of Planned Parenthood. In this instance, 91 Republicans voted to continue funding Planned Parenthood to the tune of \$500,000,000. Not only was this vote contrary to the wishes of an overwhelming majority of Republican voters, but it was also contrary to the Republican platform that is distinctively pro-life.

Who were the 91 Republicans that voted to continue funding Planned Parenthood and their reprehensible selling of developed baby parts that requires infanticide? Folks living in the Garden State's 7th Congressional District need look no further than their own representative: Leonard Lance. Lance's alliance with both John Boehner and his accomplice, Kevin McCarthy, has enraged the true backbone of the Republican Party - the Conservative voters of America. And the Conservative voters are refusing to be silenced. While the career politicians are preferring to listen to the sound of the special interests' donation money instead of listening to their constituents or to honor their own Party's platform, hopefully this election cycle may just ring the death bell for their careers. Men like Leonard Lance may have thrown the Republican Party under the bus with their charm and oratory skills, but come election time, the cries of the babies sacrificed at the altar of political cronyism will ring louder in the ears of conservative voters and deafen the sound of insincere campaign speak. This election cycle those living in the 7th Congressional District have a real choice. They no longer need to vote for someone just because they have an "R" after their name. They can join the Gun

Owners of America, Michael Reagan, and the cries of the babies killed for their body parts and support David Larsen for Congress.

Contact: King Penna

Cell: 973.951.5910

Email: king@electlarsen.com

The Boehner Connection & The Republican Defection

## CONTRIBUTIONS

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# LARSEN —CONGRESS—



David Larsen, Reagan Conservative and Businessman

1004406121

Dear Brian,

Have You Had Enough Yet?...Do You Feel Betrayed?

ask yourself, are you better off than you were 2 years ago? How about 4 years ago? If you are like the majority of New Jersey residents, that answer would be a resounding...NO!!

My name is David Larsen. I'm running for Congress so I can bring my 36 years. of successful business experience to change Washington from the inside out, while there is still time to save America from this "hope and change" gone terribly wrong!

Since 2008, just a few short years, we have gone from a national debt of \$10.6 trillion to almost \$19 trillion. There are conflicting reports identifying in upwards of \$100 trillion in unfunded liabilities. Obama continues to spend like a drunken Liberal, destroying yours and your children's future.

Do you know what the definition of Political Insanity is? Supporting and voting for the same people in office and expecting a different result! Yet Obama, the Democratic Party and the media was able to bamboozle the American voter, twice!



You know as well as I do that Barack Obama is destroying this great nation with his *liberal* & socialist policies. He is ruling by executive edict, expressing his contempt for our legal system, by using his "pen and phone" to bypass our Constitutional laws and other branches of government.

Executive Amnesty for illegal aliens violates our laws, undermines our Constitution, and renders our borders meaningless. Giving a big slap in the face to those here legally!

We watch and listen in amazement while Hillary naturally and calmly lies and spins, as she is questioned about Benghazi, her emails and her Clinton Foundation fundraising. The utter arrogance displayed by her body language and chosen deceptive words, just as "Slick Willy" did questioning the actual meaning of what "is-is?"...

Now, just another of the latest betrayals, IRS director Lois Lerner, being exonerated by Obama's Dept of Justice, of any wrong doing after a 2 year internal investigation, public personal testimony, over 1 million pages of documents, and the reviewing of emails expressing her disdain for any organization who does not champion the liberal agenda.

Or how about Obama's Eric Holder, using the Dept. of Justice to forward affirmative action by employing the authority of the DOJ to support the actions of criminals, instead of our law enforcement personnel. Praising the perpetrator and protestors, who express all disregard and respect for our laws, its consequences and those who every day put their lives on the line to protect us.

Will you stand with me in demanding that these bureaucrats and elected officials be held to the same standard that you and I would be if we perjured ourselves, destroyed evidence and invented cover up stories!

In their epic battle to fundamentally transform America, liberals and progressives want us sidelined and silenced for being self-reliant, freedom-loving citizens, unafraid to speak the truth.

This is one of the reasons why I am committed to making a difference, moving forward with my campaign plans for the NJ 7<sup>th</sup> Congressional District, becoming an outspoken and influential leader **representing your interests**.

Unfortunately, too many in Washington have grown comfortable with the *liberal* establishment. They claim to be principled conservatives, but when push comes to shove, they roll over for the *Left's socialist* policies, while time and time again, betraying our trust and support.

Do you agree with me that Washington could use many more principled Reagan conservatives?

Please allow me to briefly introduce myself; I have spent the past 36 years building successful businesses, assisting in the creation and sustaining of hundreds of jobs, many right here in NJ. My many years of experience negotiating deals, meeting payroll and adhering to a budget have more than prepared me for the DC environment.



David Larsen

Michael Reagan

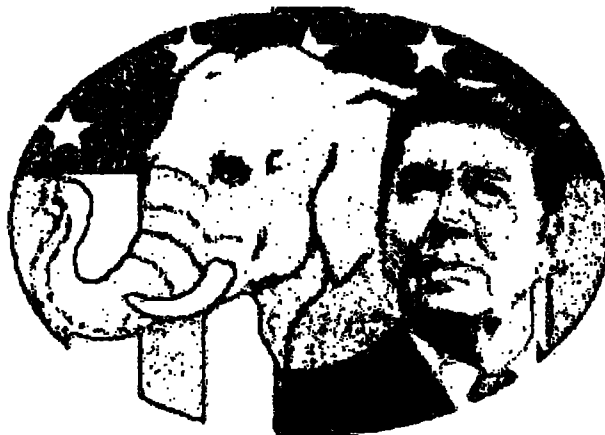
I am a descendent from legal immigrants who came to Brooklyn from Norway, both after WW1 and post liberation from the Nazis in WW11. Hard working, self-sufficient people, who viewed America as the land of freedom and opportunity, a "shining city on a hill". A land where anything is possible, if you are willing to work hard.

"David is the true conservative in this race, adhering to the principals of limited government, liberty and prosperity that my late father, Ronald Reagan, so dearly cherished. As our core American values and freedoms come under assault, like my father, David understands that you can't put a price tag on the American Dream. That dream is the heart and soul of America. It's the promise that keeps our nation forever good and generous --- a model and hope to the world. I am convinced that David Larsen will do everything is in his power to restore the American Dream and the greatness that our forbearers sacrificed so much to achieve."

--Michael Reagan endorses David Larsen

I spent much of my boyhood working in our family business, Larsen Windows and Doors. An introduction to the work world that would imbue me with a powerful work ethic. So I am asking you to please allow me to employ my expertise, skills and successful leadership abilities, by applying them as your Representative in Washington.

As a Congressman, I will do everything in my power to restore our nation to the greatness our forebears sacrificed so much to achieve. President Reagan once said that "America is the last, best hope of mankind on earth" - and I intend to do everything in my power to preserve President Reagan's legacy of liberty & prosperity.



Thank you in advance for your investment and support, because you can make a difference!

Warmest Regards,

David Larsen

NJ Congressional Dist. #7

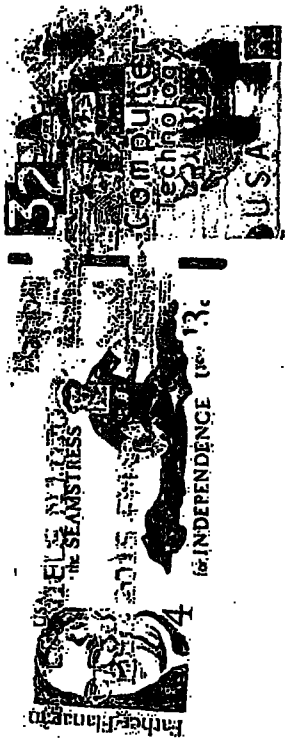
Reagan Conservative Republican

PS: If you "Had Enough" and you "Feel Betrayed", then you agree with me that America has been heading in the wrong direction for way to long. Please return the enclosed envelope with your most generous investment into our campaign for your future.

I believe America's best days and years can yet still be ahead, if concerned citizens as yourself choose to be proactive, not inactive...God Bless

For more information, please go to [www.WhoisDavidLarsen.com](http://www.WhoisDavidLarsen.com)

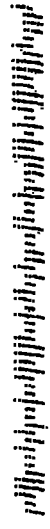
P.O. Box 214  
Oldwick, NJ 08850



Brian Nelson

Shrewsbury, New Jersey 07702

07702450001



# DAVID LARSEN FOR CONGRESS

## URGENT CAMPAIGN CONTRIBUTION REPLY

Dear David,

It's time Americans like you and me stand up to the self-serving Washington insiders. At best, they have timidly stood by and watched Barack Obama enact his big government agenda, helping Nancy Pelosi and Barack Obama ram their liberal policies down our throats! It's now time to elect an outsider.

**I am making an investment to your campaign because I realize how important it is to Restore the Constitution in the upcoming election on June 7, 2016!**



For more information [WWW.WhoisDavidLarsen.com](http://WWW.WhoisDavidLarsen.com)

Count me in, David! I want to make a monthly auto contribution on my credit card because I believe that you will fight to restore the Constitution. My monthly Investment until June is:

\$ 30 \_\_\_ \$50 \_\_\_ \$100 \_\_\_ \$200 \_\_\_ other \_\_\_\_\_. Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Address \_\_\_\_\_

Exp Date \_\_\_\_\_ Security code \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make your check payable to *David Larsen for Congress* and mail it today using the enclosed envelope to:  
David Larsen for Congress, P.O. Box 214, Oldwick, NJ 08858

Your contribution of \$100 will pay for 1000 door hangers

Your contribution \$2600 will pay for 7225 mailings

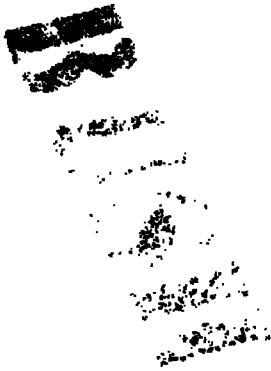
Your contribution of one thousand dollars will pay for 285 lawn signs

\$30 \_\_\_ \$50 \_\_\_ \$100 \_\_\_ \$500 \_\_\_ \$2600 \_\_\_ Other \_\_\_\_\_

Please contact me about: ☐ Hosting an event ☐ Walking neighborhoods  
☐ Making phone calls ☐ Data entry / Office Assistance  
☐ I would like to show my support by displaying a lawn sign

***Gifts of any size are greatly needed and very much appreciated. Thank you for your generous and Patriotic support.***

**\*\*Contributions to David Larsen for Congress are not deductible as charitable contributions for federal income tax purposes. An individual may contribute up to \$2,700 for the primary election and up to \$2,700 for the general election. Federal multicandidate PACs may contribute up to \$5,000 for each election. Contributions from corporations, labor unions, federal-government contractors, national banks, and foreign nationals without permanent residency status are prohibited. Federal law requires David Larsen for Congress to obtain and report the name, mailing address, occupation and employer of persons whose contributions aggregate in excess of \$200 in an election cycle.**



**DAVID LARSEN FOR CONGRESS**

**P.O. Box 214**

**Oldwick, NJ 08858**



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**DAVID LARSEN for CONGRESS**  
*Reagan Conservative*